

TL TIPS—BCTLA CONFERENCE

Val Martineau and Liz Sansoucy-Jones



Use social media

- Focus on kids and student learning! Keep it relevant! Explain how?
- Talk to your principal; Let him/her know what you can do for them and what he/she can do for you.

Have a strong rapport with your administration.

- Advocacy happens every day...it is the special programs we invite students and parents to, it's the everyday interaction and celebration of literacy.
- When you see a trustee, invite them to visit your library learning commons or invite yourself (ves) to a meeting at the board. Keep them informed.
- Your first presentation may not be your best, but will be an important step. Keep going.

Get support! Ask other TLs, other districts, BCTLA reps (Heather is a wealth of knowledge)

Use common language and best practices

Network

Offer solutions

Be excited—its contagious!