



bctla

bcteacherlibrarians
BRITISH COLUMBIA TEACHER-LIBRARIANS' ASSOCIATION

**ANNUAL REPORT
2013-2014**

President's Report

Submitted by Heather Daly

This year has once again seen significant funding challenges. Elimination of library staffing and budgets and/or an increase in teacher prep time coverage was proposed in many districts. The substantial and deplorable loss of teacher-librarian positions and the loss of library materials budgets raises serious concerns in part around the adequate and appropriate resourcing of the proposed new curriculum.

Other facets that may affect BCTLA include: a significant decline overall in PSA membership in spite of online membership renewal now being available; an Advanced Education news release that in part announced the exploration of shared services between libraries; the stay and government appeal of the BC Supreme Court ruling that would restore working and learning language into the collective agreement; the development—both positive and negative—of learning commons throughout BC; and the development of digital libraries including the BCTF's TeachBC and a Provincial Digital Library.

BCTLA will continue to respond as best we can to pressures and changes. New and restored connections and partnerships and the continued refinement and evolution of our structures will position BCTLA to be able to meet the association's goals, no matter the eventualities.

In focus this year:

Reaching out

The major goal of the BCTLA continues to be “to restore school library service to every student and staff member in the province”. Further, the BCTLA Executive continues to be concerned about membership levels and the sustainability of our Chapters (LSAs). This year, the BCTLA Executive examined issues in rural school libraries, re-connected with areas of the province without Chapters, and partnered with other PSAs. Recently, all locals in the province were contacted. This was undertaken to gather information and also to assure locals of BCTLA's support for them with regard to school library issues.

Evolving structures

For several years, we have focused on the review and refinement of BCTLA's operational activities. This year, the BCTLA Executive and Council reviewed the sustainability of the annual conference, which has traditionally been organized by different Chapters around the province. It was recommended that from now on, the conference be organized by a provincial committee and be held in the Lower Mainland. It is hoped that the proceeds from a newly structured conference will be available to better fund project development, BCTLA work, and Chapter grants.

Some highlights from 2013-2014:

Executive and Council Meetings

- BCTLA Executive meetings were held on September 28 (all day), on October 26 after the BCTLA council meeting, on January 18 (all day), and on April 25 (all day).
- Chapter Councillors met for BCTLA Council meetings on October 26 and April 26.

Advocacy

- The Lieutenant Governor declared October 28, 2013 as School Library Day in BC!
- The seventh annual Drop Everything and Read (DEAR) Challenge—the most successful yet!—was coordinated and promoted:
 - Developed English- and French-language DEAR posters and bookmarks
 - DEAR t-shirts were available for order and for sale at the conference
 - Sent DEAR poster and information to MLAs, BCTF locals, PD Chairs and news outlets
- Love Your School Library Day and Freedom to Read Week were also promoted and celebrated.
- BCTLA Awards were presented to a number of amazing teacher-librarians!

Professional Publications

- The Bookmark is now an online publication, available at <http://bctlabookmark.ca>.
- The updated Ethics of Information Use (“HONESTY”) poster is now in the feedback stage.

Collaboration

- BCTLA was represented at PSA (Provincial Specialist Association) Council meetings.
- Communication with the other provincial and territorial school library associations continues through a National Standards project. The Standards will be launched online in May 2014.
- Representatives of BCTLA provided support on a number of committees, including the Red Cedar Awards (YRCA), the BC Digitization Coalition, The Learning Partnership’s Welcome to Kindergarten Advisory Committee, The Critical Thinking Consortium (TC²), and BCLA YAACS (Young Adults and Children’s Services).

Communication

- There was regular communication with BCTLA members through the BCTLA Forum, the BCTLA blogs, and Twitter (@BCTLA). A newsletter was emailed in December.

Professional Development

- BCTLA has continued to work toward the goal of BCTLA establishing a year-round professional development program.
 - BCTLA coordinated another well subscribed winter and spring webinar series.
 - Summer institutes were held in 2013 (Dr. Stephen Krashen) and 2014 (Buffy Hamilton).

- With thanks to teacher-librarians in Maple Ridge-Pitt Meadows, the “Whet N’ Wild in Rainy Haney” Conference and October Awards Ceremony was held!
- BCTLA will be represented in Victoria at the school library think-tank Treasure Mountain 3, which will be part of the Canadian Library Association conference.

Membership

- Online membership registration is now available through the BCTF website. Members and subscribers can go to <http://tiny.cc/JoinBCTLA> to renew and join.
- Chapter Councillors worked to increase BCTLA membership, as did the new Member-at-Large (Membership), who sent personal reminders throughout the year.

Thank you to the 2013-14 BCTLA Executive: Jeff Yasinchuk, Sylvia Zubke, Lindsay Ross, Heather Daly, Grahame Rainey, Amanda Hufton, Moira Ekdahl, April Hilland, Arlene Anderson, Wendy Amy, Patricia Baisi and Gordon Powell.

Once again, thank you also to the BCTLA Chapter Councillors and to all of our Chapter Executive members, to our formal liaison representatives to other associations and agencies, and last but not least, to all of the teacher-librarians in BC for everything you do, and to all of those locally and abroad who have provided support to us in our efforts, but most especially to our Members and Subscribers.

Treasurer Report

Submitted by Grahame Rainey

Form 5: PSA CONFERENCE REPORT FORM

Forward this form to the BCTF Accounting Department and PSA Executive within 120 days of the conference, AND also submit it by September 30 as part of per capita grant application.

Name of PSA: BC Teacher-Librarians' Association

Conference date: October 25, 2013 Conference site: Thomas Haney Secondary School

Number of BCTF members attending: 169 Total number of attendees: 288

Year	<u>2013</u>	<u>2012</u>
Revenue		
Fees	\$ <u>46,379.50</u>	
Grants	<u>0.00</u>	
Advertising	<u>0.00</u>	
Exhibits/sponsorships	<u>3,415.00</u>	
Entertainment	<u>0.00</u>	
Sale of souvenirs	<u>0.00</u>	
Miscellaneous	<u>0.00</u>	
Other (specify) _____	<u>0.00</u>	
Total revenue		\$ <u>49,794.50</u> \$ <u>56304.70</u>
Expenditures		
Operating expenses	\$ <u>0.00</u>	
Facilities	<u>488.00</u>	
Catering	<u>6,426.00</u>	
Printing	<u>896.00</u>	
Promotions	<u>3,213.43</u>	
Committee cost	<u>342.01</u>	
Entertainment	<u>0.00</u>	
Equipment rental	<u>677.55</u>	
Speakers	<u>4,366.02</u>	
Startup cost	<u>117.36</u>	
Participants' PSA memberships/subscriptions*	<u>7,980.14</u>	
Miscellaneous	<u>21.00</u>	
Other <u>Decorations & Transportation</u>	<u>551.76</u>	
Total expenditures		\$ <u>25,079.27</u> \$ <u>22899.70</u>
Surplus/(deficit) of revenue over/under expenditures		\$ <u>21,300.23</u> \$ <u>33405.00</u>
Less float to keep account open		\$ _____
Cheque to BCTF		\$ <u>8,520.09</u>



British Columbia Teachers' Federation

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A Union of Professionals

BC TEACHER-LIBRARIANS' ASSOCIATION Y490

STATEMENT OF RECEIPTS AND DISBURSEMENTS (Note 1)
FOR THE YEAR ENDED June 30, 2013

Balance, July 1, 2012 \$ 49,030.97

Receipts

BCTF grant	5,830.50
Conference surplus outside account	12,162.00
Membership/subscription fees	13,365.87
Interest	729.87
Other	1,139.87
Conference fees	51,895.73
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	85,123.84

Disbursements

Meeting-executive	5,170.63
Meeting-annual general meeting	629.99
Meeting-TTOC costs	612.73
Publication-journal	136.16
Operating	8.87
Chapter support	7,348.71
Affiliation fees and meetings	250.00
Miscellaneous	4,435.71
Conference-facilities	285.60
Conference-catering	2,100.00
Conference-speakers	1,963.82
Conference - Startup Costs	47,329.70
Conference-hold for future conf expenses	3,000.00
Conference-miscellaneous	474.82
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	-73,746.74

Balance, June 30, 2013 \$ 60,408.07

Notes:

1. This statement reflects only funds held by the BC Teachers' Federation on behalf of the BC Teacher-Librarians' Association.

BCTF
Y490 BC Teacher Librarians Association
For the Nine Months Ending March 31, 2014

	<u>Current</u>	<u>Current</u>	<u>Original</u>	<u>Percent</u>
	<u>Month</u>	<u>YTD</u>	<u>Budget</u>	<u>Used</u>
Income				
4099921	0.00	60,408.07-	60,408-	100.0
4099923	0.00	0.00	126-	0.0
4099930	335.00-	11,334.84-	12,700-	89.3
4099931	0.00	5,500.00-	5,500-	100.0
4099934	282.43-	560.56-	500-	112.1
4099939	0.00	103.54-	0	0.0
4099940	0.00	7,607.50	1,000-	-760.8
4099949	<u>0.00</u>	<u>0.00</u>	<u>10,000-</u>	<u>0.0</u>
Total Income	<u>617.43-</u>	<u>70,299.51-</u>	<u>90,234-</u>	<u>77.9</u>
Expenses				
4099950	327.86	3,737.76	6,000	62.3
4099953	0.00	0.00	5,000	0.0
4099954	0.00	0.00	600	0.0
4099958	603.78	603.78	4,000	15.1
4099962	93.97	889.07	1,000	88.9
4099970	0.00	194.31	300	64.8
4099972	0.00	5,388.29	25,000	21.6
4099973	0.00	0.00	450	0.0
4099974	0.00	0.00	1,000	0.0
4099975	0.00	0.00	3,000	0.0
4099976	0.00	0.00	300	0.0
4099979	350.00	1,176.37	40,584	2.9
4099998	<u>0.00</u>	<u>0.00</u>	<u>3,000</u>	<u>0.0</u>
Total Expenses	<u>1,375.61</u>	<u>11,989.58</u>	<u>90,234</u>	<u>13.3</u>
Total	<u><u>758.18</u></u>	<u><u>58,309.93-</u></u>	<u><u>0</u></u>	<u><u>0.0</u></u>

Vice-President, Advocacy's Report

Submitted by Jeff Yasinchuk

It has been another active and productive year in advocacy for the BCTLA with increasing involvement in advocacy projects, creating professional connections, and developing relationships with various school library-related groups and organizations.

Drop Everything and Read 2013 and National School Library Day (October 28)

- 7th annual event witnessed over 72, 000 students, teachers, and other participants; this was highest participation in recent history up nearly 30% from last year
- Official BC Proclamation declaring October 28 BC School Library Day--but must lobby for this every year!
- T-shirt sales via our exclusive vendor, Out of the Blue Designs, (in Victoria) shipped nearly 6000
- Posters received a great deal of attention as we went back to the 'Al Smith poster' from 2010 to attempt to 'brand' the DEAR poster
- Event continues to receive much support from BCTLA members and executive, the media, and public in general
- Several BC public libraries including West Vancouver, Great Victoria, Nelson were involved in this year's campaign to varying degrees
- Former BC Literacy and Library division was, once again, extremely supportive helping to coordinate Minister Fassbender's visit to the new school and school library (and wearing DEAR t-shirts!). The event received coverage from Vancouver Global and CBC news outlets
- Visit <http://dropeverythingandreadbc.ca> for details or follow @BCTLA_DEAR
- BCCPAC has offered to get involved as a possible co-sponsor for 2014

Actions to be taken:

- Continue to work towards toward 100% participation by BC schools; need representation in those districts with TLs that have not been participating in DEAR; how do we connect with them? If not, who could become the DEAR advocates in these districts? AO? Language teachers?
- Bookmarks! Huge request for official DEAR bookmarks. Need to provide as many as possible for 2014. Design for 2014 poster to begin in May
- Continue to be a significant presence at BCTLA conference (t-shirts, visible location)
- Important to consider having a table at other PSA conferences (specifically, BCTELA and BCSSA); along with T-shirt sales, posters, bookmarks: What would this entail?

- Need to leverage BCTLA Ning; Question: do we have it serve as main portal for DEAR or keep current website/blog?
- Fewer pictures sent in again this year; a Flickr account for photo-sharing has been created but not used by TLs; need ways to get people to share ideas, pictures, videos, etc.
- Need to address possibility of an organizing committee for 2014 that would need to meet in May and/or September
- Need to get TLs to contact their local media outlets to get more local exposure (set up a media contact list for this?)
- Continue to encourage schools to participate in week-long DEAR; too much pressure to participate in DEAR on Monday return after PSA long-weekend; must allow for more time for as many schools as possible to participate (entire week)
- To continue to lobby BC government to recognize fourth Monday of October as 'BC School Library Day' in conjunction with National School Library Day EVERY year!

Love Your School Library Day (February 14)

- BCTLA sponsored advocacy event to promote role of school library
- Sharing group set up on BCTLA Ning to ask for ideas for sharing and school library promotion; very small response (but great ideas)
- Participation not tracked so level of success with regards to school library advocacy

Actions to be taken:

- Need to do more to promote the event; a contest (photo, video, etc.), draw, t-shirts?
- Need better use of BCTLA Ning to promote and share ideas; not sure the word is getting out to all schools/school districts
- Create and offer a more vivid and exciting promotional poster
- Work to make LYSLD provincially-recognized like DEAR currently; consider making this more of a priority for advocacy? Looking for ways to strengthen its appeal...

Freedom to Read Week (February 25-March 2)

- Not officially sponsored (by Book and Periodical Council), but supported by BCTLA

Actions to be taken:

- FTRW Follows closely on heels of Love Your School Library Day event, but we will continue to promote event via its Twitter, Facebook, website, and Ning

- BCTLA inquired about helping to sponsor FTRW in 2014; involved donations--not going to pursue this in immediate future

Other Activities

- Nearly finished BCTLA commitment to IASL/IFLA School Library Research Committee two year project "School Libraries on the Agenda" to develop SL advocacy toolkit--offer results and impact of our 'Working and Learning Conditions'--paper submitted for editing to Dianne Oberg--awaiting reply
- For the sixth consecutive year, Canadian Library Month posters were sent to all public schools in the province with the help of Libraries and Literacy (Ministry of Education)
- BCTLA Executive staffed display table at the BCTF New and Student Teachers' Conference on March 6-7

Future Avenues for BCTLA Advocacy

- Look to develop closer ties with teacher-librarian training university programs (UBC, University of Alberta, etc.) and seek their help with TL advocacy as part of their responsibility
- Continue to work at developing a councillor/representative in Chapters without representation
- Seek out other possible co-sponsorship opportunities to join (literacy, book, reading, and digital literacy) at local, provincial, national and international levels
- Encourage its members to participate in teacher-librarian orientated discussion via magazines, websites, Twitter, blogs, and other social media avenues

Working and Learning Conditions Chairperson's Report

Submitted by Amanda Hufton

The BCTLA Working and Learning Survey was launched on October 28, 2013. As passed at the chapter meeting on October 26, 2013, a decision was made to continue the annual Working and Learning Conditions survey with three components, not the four from the prior year. The first component was a survey for all teacher-librarians in British Columbia to complete. An email with the online link was sent to all Chapter Councillors, to be distributed to all teacher-librarians in their district. There were 407 responses to this survey which is 63 fewer responses than last year.

The second component to this year's survey was a short survey for Chapter Councillors. It came out in January 2014. There are no responses to this survey which is surprising and the question is, was this

survey missed by all or was it a google docs flaw? Should we try this component again?

The third component to this year's survey was also a survey for Chapter Councillors. The intent was to keep the BCTLA updated with the current conditions in their district. This year, there was an increase to 19 districts that have participated. They are: 8 20 23 36 37 38 39 43 45 48 54 57 61 63 67 73 75 79 83.

The above components are meant to replace the year end Chapter Report.

As Working and Learning Conditions Chair, reminders have been sent to chapter councillors. For a survey to be valid, there should be at least 60% completion. The final document will have all completed components. Extensions to deadlines has meant that it cannot be completed until after the BCTLA Spring Council meeting.

Education Chairperson's Report

Submitted by Arlene Anderson

The BCTLA's 2013 Summer Institute at Eric Hamber Secondary School in Vancouver featured a morning with internationally acclaimed reading expert Dr. Stephen Krashen followed in the afternoon by opportunities for participants to join Dr. Krashen in a more intimate conversation or to attend elementary or secondary book talks from Kidsbooks. Participants who responded to an e-mail request for an evaluation of the day were extremely positive, both with respect to the speaker and the format. A late start in promoting the Institute resulted in some worry that registration would not cover costs; however, an intensive campaign over the summer drew over 90 participants. As a result, we made a small profit. Lessons learned: start planning early. It takes time to complete negotiations with speakers and line up venues.

In January of 2014, the BCTLA offered a four-part online webinar series titled "The ABC's of Teacher-Librarianship". The series began with a look at advocacy through the eyes of library and information science expert, Dr. Ken Haycock. Next, Christina de Castell, Director of Resources and Technology at the Vancouver Public Library, spoke about e-books from the perspective of public libraries. Our third presenter, Richard Byrne, author of the immensely popular blog Free Technology for Teachers, shared insights on apps and websites that enhance collaboration. Finally, Gordon Powell, Coordinator of Library and Information Services in Richmond School District, closed the series with a focus on key features of several databases in the ERAC bundle. The series was well subscribed with 58 registrants, and feedback was very positive. We charged a nominal fee of \$20.00 for the four sessions. Because we offer an opportunity for subscribers to view the presentations asynchronously, attendance in real time tends to dwindle. However, there is strong demand for the session recordings.

Planning is underway for the BCTLA's 2015 Summer Institute in August featuring media specialist Buffy Hamilton. Known for her award winning blog, The Unquiet Librarian, Ms. Hamilton is the recipient of numerous awards and honours, including the American Library Association's Cutting Edge Award which

she received in 2011. Ms. Hamilton will deliver a keynote and follow up session in the morning and host a breakout session in the afternoon. There will also be sessions with KidsBooks staff featuring the fall season's outstanding titles for primary, elementary and secondary students. A small group of volunteers will be needed to help host the event.

Conference Chairperson's Report

Submitted by Sylvia Zubke

Our BCTLA Conferences provide many benefits:

- Membership drive. Most of our members pay for their membership at the conferences. The BCTF provides funds for the PSAs based on their membership numbers.
- Professional development. Teacher-librarians hone their skills by attending or presenting workshops.
- Professional collaboration. Teacher-librarians have an opportunity to meet and work together.
- Professional recognition. The BCTLA Awards are handed out at the conferences. This allows us to meet and hear our amazing colleagues and allows them to be recognized by their peers in person.

At the 2014 BCTLA AGM the following decisions were made regarding conference structure:

1. Have a BCTLA sub-committee organize the conference.
2. Have the conference in the same location each year – in the Lower Mainland.
3. Profits from the conference to stay with the BCTLA and to be used for advocacy, and as grants to Chapters.

Way to go, Maple Ridge! What an amazing conference! The Maple Ridge Chapter hosted the 2013 BCTLA Conference called "Whet'n'Wild in Rainy Haney". You can find presentation materials from the conference on the BCTLA website <http://bctf.ca/bctla/conference/>.

Vancouver will be the host for the 2014 conference, which is also the **75th Anniversary of the BCTLA**. It will be held at Granville Island in conjunction with the Vancouver International Writers Festival. The Thursday night Gala Award Dinner will be held at Bridges Restaurant at Granville Island. On Friday, participants will meet at False Creek Elementary School for breakfast, shopping and registration, then head over to the Writers Festival. Lunch is back at False Creek, where the vendors will be until 1 pm. We head back to Granville Island for the Writers Festival's afternoon sessions. With your registration, you will receive a flashdrive with "Pro-D –on-a- Stick" – units and materials that Vancouver Teacher-Librarians are sharing with their colleagues.

Liaison Chairperson's Report

Submitted by Moira Ekdahl

I have had no reports from TC2 or YAACS reps. As Liaison Chair, I have:

- Contacted Carol Koechlin and David Loertscher re: issues of cuts to teacher-librarian staffing here in BC.
- Been engaged in writing up the results of a two-year VSB-sponsored teacher inquiry process with Sylvia Zubke and a group of 14 Vancouver elementary and secondary teacher-librarians, including Sandra Hedley, Celia Brogan (BCTELA Pres and VSB TL), Michele Farquharson, and Pat Parungao. Our teams have been working together to define learning commons in K-12 settings in BC schools and to describe the process for moving along the pedagogical continuum from SLRCs to LLCs (Library learning Commons). There is a pressing need to have in hand such a BC document and of particular interest to the BCTLA Exec and BCTF Executive Committee as a definitive tool for describing our work in our own terms as we face cutbacks and misguided administrative attempts to co-opt the concept for ill-informed cost efficiencies.
- Attended ERAC Learning Resources Advisory Committee meetings for the BCTF. The issues of underfunding resources in schools with new curricula on the horizon are exacerbated by districts' wavering commitment to digital resource bundles, especially the Canadian one.

Treasure Mountain 3, featuring keynote Barbara Stripling, was held in Victoria as part of the Canadian Library Association conference in May. We promoted the institute, which had the theme "Leading Learning for the Future", and an earlier session with Dr. David Loertscher. To see the institute papers and for more information, visit <https://sites.google.com/site/tmcanada3/tmc3>.

This summer, UBC will offer two teacher-librarian courses: LIBE 461 and 469.

Member-at-Large (Membership)

Submitted by Wendy Amy

- Online membership renewal through the BCTF website stream-lined the process for membership renewals. Members can login to BCTF member portal at <http://tiny.cc/JoinBCTLA> to check their membership status and expiry/renewal date.
- The Member-at-Large (Membership) emailed personal reminders to individuals prior to the month on which their membership was set to expire.

BCTLA EXECUTIVE 2013-2014

President: Heather Daly (Coquitlam)

Past President: vacant

Vice-President, Chapter Relations: Lindsay Ross (Greater Victoria)

Vice-President, Advocacy: Jeff Yasinchuk (Kootenay Lake)

Vice-President, Resources: Gordon Powell (Richmond)

Secretary: Patricia Baisi (Surrey)

Treasurer: Grahame Rainey (Gold Trail)

Working and Learning Conditions Chairperson: Amanda Hufton (Richmond)

Education Chairperson: Arlene Anderson (West Vancouver)

The Bookmark Chairperson: April Hilland (Maple Ridge-Pitt Meadows)

Conference Chairperson: Sylvia Zubke (Vancouver)

Liaison Chairperson: Moira Ekdahl (Vancouver)

Member-at-Large (Membership): Wendy Amy (Maple Ridge-Pitt Meadows)

Member-at-Large (Blogs, Forum): Vacant

Member-at-Large (North, Research): Vacant